



BRETT TAMBLINGSON

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ABOUT

- Passionate about design and the principles of design
- Good at communicating ideas to coworkers and superiors
- Works well in a team environment
- Over 8 years experience in photography (Event, Portrait and Sports)

EDUCATION

2018-2022 **BFA in Graphic Design**
University of Minnesota
Twin Cities

Relevant Coursework
Drawing and Design in 2 & 3D
Color and Design in 2 & 3D
Packaging & Display
Advanced Typography
Text & Image
Identity & Symbols
Digital Illustration & Animation
User Experience in Design

EXPERIENCE

Concordia University, St. Paul, Graphic Designer November 2023 - Present | St. Paul, MN

- Own and maintain official brand guide for internal and external stakeholders. Provide recommendations and guidance based on proper brand usage.
- Design digital content aligned with University goals (e.g. website, videos, press releases, social posts, and blogs).
- Work closely with internal/external clients to meet project objectives in the conceptualization and development of graphics, illustrations, typography, layouts, and design to increase visibility and enrollment.

Minnesota Twins BC, Part-Time Graphic Designer January 2022 - Present | Minneapolis, MN

- Develop art for in-stadium signage.
- Produce graphics for Holiday content on social media.
- Develop and execute art for promotional giveaways.
- Collaborate with Ticket Sales to create, execute and update sales materials.

Minnesota Twins BC, Graphic Design Intern January 2021 - December 2021 | Minneapolis, MN

- Brainstorm, develop and execute an identity for Spring Training 2021 for social media, and online use.
- Create templates for online advertising that promote upcoming events, giveaways, and games.
- Design an identity for theme nights, both digital and printed advertisements were developed.
- Work with brand style guide and marketing campaign to create new art, and edit existing templates.
- Collaborate with various departments within the organization to take care of any design needs.

University of Minnesota WBB, Graphic Designer October 2019 -May 2022 | Minneapolis, MN

- Create graphics for high school recruits, developing different templates and utilizing different styles and techniques.
- Develop identities for gameday graphics that are posted to social media.
- create graphics to celebrate holidays, team and personal accomplishments.

Milwaukee Brewers BC, Marketing Intern May 2019 - August 2019 | Milwaukee, WI

- Developed an identity for digital advertising, promoting upcoming games, giveaways and promotions.
- Utilize Adobe Suite to create digital and printed graphics for in-stadium use and for use in the community
- Gained a deeper knowledge of how a sports team utilizes every opportunity to showcase branding in the community, in-stadium and online.

TECHNICAL SKILLS

ADOBE CC MARKETING BRANDING GRAPHIC DESIGN ILLUSTRATION UX DESIGN